

VISUAL SMUGGLER

Creative Project Brief

Table of Content

[Location](#)

[Gear](#)

[Lighting Digrams](#)

Creative Brief

Summary

Visual Smugglers would be working with... in creating an ...

We would be helping with **cinematography services**, supplying the required **camera and lighting gear**.

Links

Youtube Reference video: ...

Technical Specs

FPS: **29.7 FPS**

Log Profile: **REC 709** (Depending on the camera we use, we could use the same [lut](#))

ISO: **400 Black Magic and Sony FS7 800 ISO**

Aspect Ratio: **16:9 aspect ratio**

Resolution: **1080p**

Cameras: **2 Cameras**

Movement: **Static + Movement**

Sound: **Lavalier microphone**

Image Keywords

Bright	Subjective Camera
---------------	--------------------------

Bright: Less shadows, should feel welcoming. Winter is coming and seeing something that looks like it shot on a nice day, can only enougage you to cook.

Subjective Camera Angle, when you are looking at it from a personal point of view. TV, Educational videos are subjective as the actor or person is looking directly into the camera.

Crew

Name: Mr Gautam Narang or G

Position: Cinematographer

Mobile: +1 416 821 4730

Email: gautam@visualsmugglers.com

Dietary: Vegan

Questions

Do you have a director monitor, any HDMI monitor will do.

Gear

Cameras

- X 1 Blackmagic Pocket 4K
- X 1 Sony F7S

Micro 4/3 Lense

- X 1 VOIGTLANDER NOKTON 25MM F/0.95 TYPE II LENS FOR MICRO FOUR THIRDS
- X 1 VOIGTLANDER NOKTON 17.5MM F/0.95 TYPE II LENS FOR MICRO FOUR THIRDS
- X1 VOIGTLANDER NOKTON 42.5mm f/0.95 Micro Four Thirds Lens

Lighting

- X 1 LS C120d
- X 2 Aputure 120d
- X 1 Aputure MC
- X 1 Nanlite Forza 300 LED
- X 1 Forza 60
- X 1 GODOX 3 Feet, PARABOLIC SOFTBOX BOWENS MT
- X 3 Light Sands
- X 1 Impact PortaFrame Scrim Kit (24 x 36")
- X 1 Ikan EG05A2 Two Stage Aluminum Tripod with GH05 Head (Black)
- 1 Westcott Scrim Jim® Cine Kit 4' x 6'
- X 1 Neewer 31.5 inches Octagonal Soft Box
- X 1 Neewer Globe Lantern Softbox 32 inches

35mm Lenses

- Nikon Lens Series E 28mm 1:2.8 Lens
- Samyang 24mm T1.5 Cine Lens
- Samyang 35mm T1.5 Cine Lens
- Samyang 85mm T1.5 Cine Lens
- Sigma 18-35mm 1:1.8 DC 72 Lens + soft case
- Sigma 3.1 / 14mm ED AS Lens
- Sony 1.8/35mm Optical Steady Shot
- Sony 16-50 SELP1650 zoom lens (for a5000)
- Zeiss Planar T 50mm f/1.4 ZE

Things I'm Renting

- x 3 Sandbags (20 lbs)

X 1 White Artificial Silk (8x8)
x 2 AC's
x 4 C-stands with Arms & Grip heads

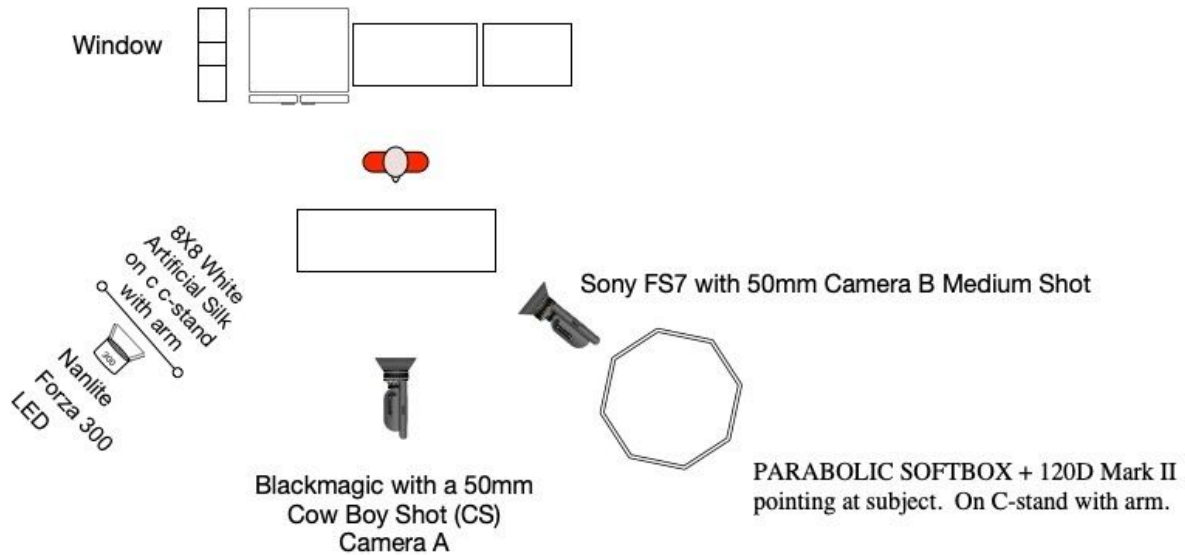
Monitor

Small HD 501

Could Rent

Matthews Mini Max Boom so we can boom, it cost \$150 a day though. [link](#)

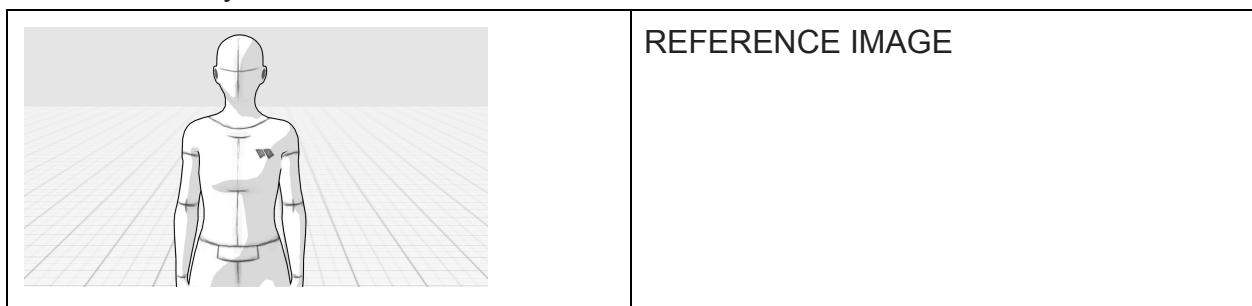
Lighting Diagrams



Shot 1A: Master shot and Mid Shot

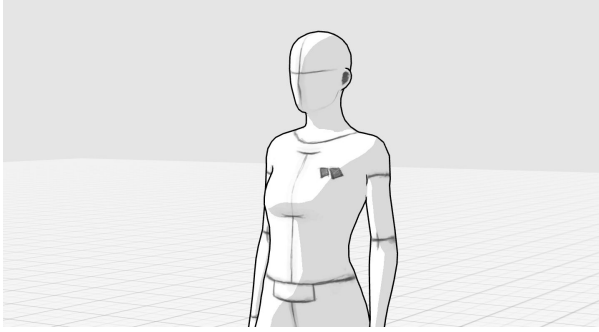
Camera A

Cow Boy Shot. **Shot** framed from the actor's mid-waist to right above their head.
50mm, f/ 2.8. Eye Level



Camera B

Medium Shot. Mid shot, or waist shot is a camera angle shot from a medium distance.
50mm eye level



REFERENCE IMAGE